

Data Processing Notice

Effective Date: 2025.01.01

As the operator of the theyellowballtrading.com website, we place great emphasis on the protection of personal data and compliance with relevant European and Hungarian data protection laws, particularly the General Data Protection Regulation (GDPR, 2016/679) of the European Union.

1. Data Controller Details

- **Data Controller Name:** TheYellowBallTrading
- **Headquarters:** Szeged
- **Contact Email:** theyellowballtrading@gmail.com
- **Phone:** not available
- **Tax Number:** 90266618-1-37 E.V.

2. Principles of Data Processing

- **Lawfulness, fairness, and transparency:** We process data lawfully, in a transparent manner, and in a way that is understandable for users.
- **Purpose limitation:** Data is used only for predefined purposes.
- **Data minimization:** We collect only the necessary data.
- **Accuracy:** We keep data up to date and promptly correct or delete any inaccurate data.
- **Storage limitation:** Data is stored only for as long as necessary.
- **Integrity and confidentiality:** We protect data with appropriate technical and organizational measures.

3. Purpose and Legal Basis of Data Processing

We process personal data for the following purposes:

3.1 Communication and Customer Support

- **Data processed:** Name, email address, phone number
- **Legal basis:** Consent of the data subject (GDPR Article 6(1)(a)).

3.2 Providing Educational Materials

- **Data processed:** Name, email address, subscription details
- **Legal basis:** Performance of a contract (GDPR Article 6(1)(b)).

3.3 Sending Newsletters

- **Data processed:** Name, email address
- **Legal basis:** Consent of the data subject (GDPR Article 6(1)(a)).

3.4 Website Operation and Development

- **Data processed:** IP address, browser type, browsing history (data collected via cookies)
- **Legal basis:** Legitimate interest (GDPR Article 6(1)(f)).

4. Types of Data Processed

4.1 Registration-related data

- Name
- Email address

- Username

4.2 Payment-related data

- Credit card details (handled by a secure payment service provider)
- Billing name and address

4.3 Technical data

- IP address
- Browser type
- Operating system type
- Activities on the website

4.4 Data collected through cookies

- Details can be found in the Cookie Policy (see section 8).

5. Data Retention Period

- Contact data will be retained for up to 1 year after the inquiry is answered.
- Newsletter subscription data will be retained until the user unsubscribes.
- Contract-related data will be retained for at least 8 years in accordance with applicable accounting laws.

6. Data Transfer and Third-Party Data Processing

Personal data will only be shared with third parties in the following cases:

- Payment service providers (e.g., PayPal, Stripe): To process transactions.
- Website hosting partners: To operate servers and provide technical support.
- To comply with legal obligations (e.g., upon authority request).

Third parties process data in accordance with data protection regulations.

7. Rights of Data Subjects

Data subjects have the following rights under the GDPR:

- **Right of access:** The right to request information about the data we process.
- **Right to rectification:** The right to request correction of inaccurate data.
- **Right to erasure ("right to be forgotten"):** The right to request the deletion of personal data.
- **Right to restriction of processing:** The right to temporarily suspend the processing of data.
- **Right to data portability:** The right to request the transfer of data to another service provider.
- **Right to object:** The right to object to data processing based on legitimate interest.

Requests can be submitted via email to theyellowballtrading@gmail.com

8. Cookies and Other Technologies

The website uses cookies to improve user experience.

8.1 Types of Cookies

- **Essential cookies:** Necessary for the basic functioning of the website.
- **Performance cookies:** Used to analyze user behavior.
- **Targeting and marketing cookies:** Used for personalized advertising.

8.2 Changing Cookie Settings

You can change your cookie settings in your browser. More information is available in our Cookie Policy.

9. Legal Remedies

If a data subject feels their rights have been violated in relation to data processing, they can contact the following organizations:

- **National Authority for Data Protection and Freedom of Information (NAIH):**

- Website: <https://www.naih.hu>
- Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/C
- Phone: +36 (1) 391-1400

Let me know if you'd like to adjust anything further!